

THE HOME SELLING PROCESS

WITH

JG&A

REAL ESTATE ADVISORS

WE WORK WITH:

- PROFESSIONAL STAGERS
- PROFESSIONAL PHOTO/VIDEOGRAPHERS
- DEDICATED CLOSING COORDINATOR
- A NETWORK OF SERVICE PROVIDERS, CONTRACTORS, & ATTORNEYS TO MEET EVERY POSSIBLE NEED, AT ANY STAGE OF THE TRANSACTION



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PRE-LISTING

1. PRE-STAGING CONSULTATION & INSPECTION
2. REPAIR/UPGRADE RECOMMENDATIONS
3. PRICING RECOMMENDATIONS
4. MARKET REPORT
5. PROFESSIONAL STAGING & PHOTOGRAPHY
6. CREATION OF MARKETING MATERIALS

COMING SOON

1. EMAIL BLAST TO AREA AGENTS
2. PERSONAL FOLLOW-UP CALLS
3. TARGETED FACEBOOK ADS BEGIN RUNNING
4. PROPERTY IS OFFICIALLY VIEWABLE ON MLS
5. PLACEMENT IN FACEBOOK MARKETPLACE
6. DISTRIBUTION IN COMMUNITY INFO GROUPS

ON MARKET

1. OPEN HOUSES SCHEDULED
2. NEIGHBORHOOD CANVASSING
3. EMAIL BLAST TO AREA AGENTS
4. TARGETED FACEBOOK/SOCIAL MEDIA ADS
5. AGGRESSIVE, PERSONAL FOLLOW-UP
6. INFORMED NEGOTIATION TO SECURE THE BEST POSSIBLE OFFER(S.)

CONTRACT TO CLOSE

1. BUYER SCHEDULES INSPECTION
2. POST-INSPECTION NEGOTIATIONS
3. COORDINATE WITH BUYER'S AGENT
4. SCHEDULE CLOSING
5. AGENT ATTENDS CLOSING
6. DEED IS RECORDED, CHECKS MADE AVAILABLE